

# ACI 2025 World Congress

## 70<sup>th</sup> Anniversary



## Event Partnership Proposal

**Thursday 19 to Friday 20 June 2025**  
**Maison de la Chimie, Paris, France**



**ACI**

FINANCIAL MARKETS ASSOCIATION EST.1955

# Summary

## 19th and 20th June 2025

The ACI World Congress is the prominent event for ACI Financial Markets Association (ACI FMA), having a long history since it was first organized in 1955, when ACI FMA was established in Paris.

In recent years, the ACI World Congress was held in Singapore in September 2023 and in Aqaba (Jordan) in October 2024, and both events welcomed the presence of hundreds of international delegates.

Paris has held the ACI World Congress in six different occasions and has been offered to host it again in June 2025, an honour given to the City where ACI FMA started 70 years ago. Therefore, the 70<sup>th</sup> anniversary of ACI FMA will allow us to fly the flag for Paris as a Global Financial Markets Hub.

ACI FMA and ACI France AFTB are proud to jointly organise the ACI 2025 World Congress, now in its 63<sup>rd</sup> Edition, which will be held at the “Maison de la Chimie”, located in the heart of Paris.

The theme of the ACI 2025 World Congress is “**Creating the Future: Developing Global Financial Markets in a Sustainable Way**”.

A Gala Reception will be held on Thursday 19th June (from 18h00 onwards) at Le Petit Palais in Paris, **where over 600 delegates** are expected to have an opportunity to interact and network with fellow financial markets professionals from various corners of the world.

Join a fantastic lineup of keynote speakers at an event that will gather attendees from the global financial market's community.

# About ACI FMA

## [www.acifma.com](http://www.acifma.com)

As a leading global trade non-profit Association, through its global network of 60 affiliated National Associations, and its Working Groups and Committees, focus its activities on enhancing knowledge, competence, best market practices and on supporting market participants to adhere to the highest standards of ethical and professional conduct, ACI FMA is proud of its long history since its establishment in 1955 in Paris, France.

Having launched the first industry-wide Code of Conduct for the OTC foreign exchange market (the ACI Model Code), ACI FMA has been frequently involved in the conception and development of several Codes of Conduct for other asset classes, as the expertise and experience of the ACI FMA members is frequently requested.

From 2017 onwards, ACI FMA focussed its efforts promoting important Codes/Guidelines/Standards of Conduct for financial markets, such as the FX Global Code, the Global Precious Metals Code, the UK Money Markets Code, the GDF Cryptoasset Standards and the ACI FMA Handbook, amongst others.

ACI FMA's suite of education, training and certification tools, provides a comprehensive framework for continuous learning, support, and advice for individuals and institutions operating in today's financial markets.

Aligned with its mission to provide global operational standards and solutions for the benefit and smooth functioning of the financial industry, ACI FMA launched, in cooperation with the European Banking Federations, the EONIA, the Euribor (1998) and the STEP Label (2006) which is currently managed by the EMMI.

# About ACI France AFTB

[www.acifrance.org](http://www.acifrance.org)



ACI France AFTB was created in 1954 and, jointly with ACI United Kingdom, was a founding Association of the network of the ACI International, which is now known as ACI Financial Markets Association (ACI FMA).

In the mid-seventies, ACI France focused on foreign exchange, then merged with the local Bank Treasurers' Association and became ACI France AFTB, embracing the convergence of forex and money markets. The Association is the hub of exchange of views between professional markets, within the Association and with peer Associations dealing with settlements, liquidity, and compliance issues at national and European level, as well as regulatory bodies.

Its various working groups (Liquidity, Indexes, Short Term Papers, Women's Group, etc.) contribute actively to the evolution of the legal and operational frameworks operated at national or European level and aim to be knowledgeable and dependable interlocutors for regulatory bodies.

# ACI 2025 World Congress at a glance

This is **THE** annual event where professionals from wholesale financial markets community meet, debate and socialize.

At the ACI World Congresses, representatives from the following institutions usually are in attendance: commercial banks, investment banks, debt issuers, corporates, investors, brokers, hedge funds, asset managers, pension funds, central banks, fintech firms, insurance companies, securities regulators, family offices, market infrastructure providers, and the press (amongst others).

The ACI 2025 World Congress, now in its 63<sup>rd</sup> Edition, will serve as a platform stimulating discussions and thought-provoking debates on topics shaping the future of the financial markets industry.

**More than 600 participants (from about 200 institutions located in more than 40 countries)** are expected to attend the ACI 2025 World Congress, and they can anticipate an interesting program which will feature leading experts and industry luminaries. **These specialists will share unique insights and perspectives on critical strategy issues such as instant payments, intraday liquidity, or central bank digital currency, amongst other topics.**

The audience will be composed of senior treasury managers, managing directors, investment bankers, risk managers, asset managers, chief economists, chief strategists, corporate treasurers, dealers, compliance officers, operations managers and other professionals with roles in financial markets.

# Sponsors Package



# Sponsorship Benefits

- **Generate leads and strengthen your business relationships with industry leaders**
- **Showcase your products and services to a targeted audience of decision makers**
- **Engage with attendees from the professional wholesale financial markets community, such as financial institutions, intermediaries, investors, central banks and regulators (amongst others)**
- **Connect with professionals from different departments across the global foreign exchange, money market and short-term debt landscape**
- **Increase the profile and brand awareness of your entity**
- **Secure a speaking opportunity alongside high-profile industry leaders**
- **Benefit from extended branding through ACI FMA's comprehensive marketing and advertising campaigns**
- **Enhance your profile by associating with ACI FMA, a recognised leader in setting recognised best practices for wholesale financial markets in the last 70 years**

# Sponsorships\* (excl. VAT)

## Platinum: EURO 100.000

- ✓ Gala Dinner Sponsor Thursday 19<sup>th</sup> June
- ✓ Keynote Speaker in Day 1
- ✓ Complimentary Exhibition Stand
- ✓ 20 Delegate Passes
- ✓ Private Room for Meetings
- ✓ Branding at Venue and Website

## Gold: EURO 60.000

- ✓ Opening Dinner Sponsor Wednesday 18<sup>th</sup> June
- ✓ Keynote Speaker in Day 2
- ✓ 80% Discount on Exhibition Stand
- ✓ 15 Delegate Passes
- ✓ Branding at Venue and Website

## Silver: EURO 40.000

- ✓ First Day Lunch Sponsor Thursday 19<sup>th</sup> June
- ✓ Speaker Slot at Day 1 Panel
- ✓ 60% Discount on Exhibition Stand
- ✓ 10 Delegate Passes
- ✓ Branding at Venue and Website

## Bronze: EURO 20.000

- ✓ Speaker Slot at Day 2 Panel
- ✓ 40% Discount on Exhibition Stand
- ✓ 5 Delegate Passes
- ✓ Branding at Venue and Website



# Other Sponsorships\*

- ✓ **Speakers: EURO 10.000**
  - ✓ Slot at a Panel
  - ✓ 3 Delegate Passes (Including for Speaker)
  
- ✓ **Breakout Session: EURO 10.000**
  - ✓ 1 Room for Maximum 1 Hour
  - ✓ 3 Delegate Passes
  
- ✓ **Coffee Breaks: EURO 15.000**
  - ✓ Exclusivity for the Coffee Breaks
  - ✓ 3 Delegate Passes
  
- ✓ **Exhibitor Only: EURO 20.000**
  - ✓ Stand
  - ✓ 5 Delegate Passes
  
- ✓ **Branding Only:**
  - ✓ Marketing on Chairs: EURO 25.000
  - ✓ Congress Badges/Lanyards: EURO 25.000
  - ✓ Delegate Bags: EURO 25.000

\* All Sponsors will have the right to use the Event's logo in marketing communications

\* All Sponsors will have the right to receive the participants' list before the start of the ACI World Congress

# ACI World Congresses Highlights

## Paris 19-20 June 2025



## Aqaba October 2024



## Singapore September 2023



# ACI World Congresses 2023 & 2024 Sponsors



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*Connecting Markets East & West*

SGX  
FX



البنك الأردني الكويتي  
JORDAN KUWAIT BANK  
"More than just a bank"

بنك أبوظبي الأول  
FAB  
First Abu Dhabi Bank



capital  
bank

FINASTRA

Misk  
Islamic Bank



بنك الإسكان  
Housing Bank

# ACI World Congresses 2023 & 2024 Exhibitors



LSEG



MUREX



TraditionData.

Bloomberg



CME Group

SGX  
FX



DEUTSCHE BÖRSE  
GROUP

reactiveMARKETS

DIGITEC



EURONEXT

LMAX | Group

SURYA



Swissquote

BTRM

The Certificate  
of Bank Treasury  
Risk Management

Integral



مصرف بغداد  
Bank of Baghdad

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